



Media Information
8 September 2011

BMW Group once again world's most sustainable automotive company

Sector leader in the Dow Jones Sustainability Index for seventh consecutive year

Munich. The BMW Group has once again been named the automotive industry's sector leader in the ranking published today by the SAM Group for the Dow Jones Sustainability Indexes (DJSI). The BMW Group has therefore been the world's most sustainable automobile manufacturer for seven consecutive years. The BMW Group is also the only company in the automotive industry to be listed in this family of indexes every year since it was established in 1999.

"The success of the BMW Group is built on a long-term approach and responsible action. We are pleased to be recognised by the renowned Dow Jones Sustainability Indexes," said Dr. Norbert Reithofer, Chairman of the Board of Management of BMW AG. "Being ranked sector leader for the last seven years underscores our corporate strategy and approach. I would like to thank all of our company's 95,000 employees whose day-to-day work makes this progress possible," added Reithofer.

Sustainability is an integral part of the BMW Group's corporate strategy. The company appointed an environmental officer back in 1973 – the automotive industry's first. Since then, the company has systematically refined its concept of sustainability. In 2009, corporate sustainability was firmly established as a corporate target at Group level. Today, the Sustainability Board, comprising all members of the Board of Management, defines the strategic alignment through binding internal targets, and the Executive Sustainability Committee paves the way for implementation in the relevant divisions.

Further information on the BMW Group's sustainability activities is available at: www.bmwgroup.com/responsibility

The SAM Group analyses the economic, environmental and social performance of approximately 2,500 companies and selects the best in each industry for the Dow Jones Sustainability Indexes. General sustainability criteria are considered as well as industry-specific challenges such as climate change. The Dow Jones Sustainability Index was the first global sustainability index to be created, in 1999, and has since been published each year by the SAM Group, based in Zurich, in cooperation with Dow Jones Indexes and STOXX Limited. More information is available at www.sustainability-indexes.com



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Die BMW Group

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI and Rolls-Royce brands. As a global company, the BMW Group operates 25 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

During the financial year 2010, the BMW Group sold 1.46 million cars and more than 110,000 motorcycles worldwide. The profit before tax for 2010 was euro 4.8 billion on revenues amounting to euro 60.5 billion. At 31 December 2010, the BMW Group had a workforce of approximately 95,500 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group