

INSIDETRACK

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Inside Track

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The Ultimate
Driving Machine®



M-PROVE YOUR BMW'S PERFORMANCE

You can thrill to M performance in the all-new BMW M3 and M4. Or you can inject M adrenaline into your own BMW by adding one or more of the new BMW M Performance Parts: an Alcantara®-wrapped steering wheel, M Carbon Ceramic Brake system, exhaust system and more. To see the full selection, visit your BMW center or shopbmwusa.com.



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AN EVEN BETTER BMW EUROPEAN DELIVERY

One of the most exciting places to take delivery of your new BMW is at the BMW Welt in Munich. In addition to the already phenomenal experience, the BMW European Delivery Program now includes a complimentary shuttle service from the airport to the BMW Welt. For more information on the program, visit your BMW center or our website at bmwusa.com/europeandelivery.





M SQUARED: ALL-NEW BMW M3 SEDAN AND M4 COUPE

The fifth-generation BMW M3 Sedan and all-new BMW M4 Coupe raise the M formula to a higher power. Boasting 425 hp and 406 lb-ft of torque, BMW's new 3.0-liter inline six-cylinder M TwinPower Turbo engine propels the M3 and M4 from 0 to 60 in 3.9 seconds.¹ Yet the M3 is nearly 25 percent more efficient than its V-8 predecessor, thanks to BMW's intelligent use of lightweight materials, such as carbon fiber reinforced plastic (CFRP) – even for the roof – and aluminum.

Serious racing intentions are evident in the powerfully formed front aprons, bulging wheel wells and rear trunklids with a Gurney spoiler (M3) or integrated spoiler lip (M4). These aerodynamic enhancements are bolstered by the Air Curtain in the front apron to optimize airflow around wheel arches, and newly designed Air Breather with integrated M side gill behind each front fender.

Inside, the BMW M3 and M4 build on the comforts and luxuries of the 3 Series and 4 Series. Driver and front passenger are supported by newly designed sport seats featuring a full-size single-piece back panel and adjustable side bolsters. For the first time, an illuminated BMW M logo on the front-seat backrests provides added drama. In the rear-seat area, distinctively contoured seats offer exceptional lateral support and can also be folded in a 60:40 split for greater cargo-carrying flexibility.

¹ BMW AG preliminary test results with optional 7-speed M DCT; 4.1 seconds with 6-speed manual transmission. BMW urges you to obey all posted speed laws and always wear safety belts.

European models shown.



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March 12-15 United SportsCar Championship
Sebring International Raceway, Sebring, FL

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