INSIDETRACK

June 2013







Look and feel at the top of your game in BMW Golfsport gear. From OGIO®

bags, caps and umbrellas to stylish jackets and sweaters, you'll find everything a golfer needs – short of an eagle.



To see the entire Lifestyle collection, visit shopbmwusa.com.

BMW GOLF CUP INTERNATIONAL

With over 100,000 participants in 50 different countries competing, the

BMW Golf Cup International is the world's largest amateur golf series. For the last 25 years, BMW centers across the nation have supported amateur golf through partnerships with existing tournaments at their local country clubs. This year, more than 100 BMW centers will host a local qualifying event for

the BMW Golf Cup, providing over 10,000 golfers the chance to qualify for the U.S. Final at Pinehurst Resort in North Carolina, with hopes of advancing to the exclusive BMW Golf Cup World Final.

For more information on the BMW Golf Cup International, visit bmw-golfsport.com.



FOR THE ULTIMATE IN BMW PROTECTION

Road hazards - potholes, stones,

dents, etc. – can destroy your wheels and windshield, paint and peace of mind. That's why BMW Financial Services created the Ultimate Protection Program: a portfolio of six Protection products designed to help ensure your BMW is covered in such areas as Tire & Wheel Protection, Lease Protection, and more. There's also Extended Vehicle Protection for when your BMW exceeds the first 4 years or 50,000 miles.* Visit the microsite at bmwusa.com/EVP to see the many ways you can enjoy every mile with confidence.



HEAR MORE THAN THE ENGINE'S ROAR

Want to listen to your own

musical library? All new BMW models are equipped with Bluetooth® wireless and USB audio connections. Use the USB audio interface to plug in your MP3 player, iPhone,® iPod® or USB stick.



Pair your compatible Bluetooth smartphone with your BMW, or set it in the optional snap-in cradle. Your music collection is then seamlessly integrated with your BMW's sound system, allowing you to control the volume and select individual songs using the radio, the multi-function steering wheel, or the iDrive Controller.

The Bluetooth word mark and logos are owned by the Bluetooth SIG, Inc., and any use of such marks by BMW is under license. iPhone and iPod are registered trademarks of Apple Inc.



BMW CERTIFIED PRE-OWNED: IT ONLY LOOKS UNAFFORDABLE

It's like getting a designer suit or dress at a private sale: no one would ever guess you saved so much on a beautiful Certified Pre-Owned BMW.

For a BMW to be rated as Certified Pre-Owned, it is first thoroughly inspected by a BMW-trained technician. Approved vehicles are then brought up-to-date on scheduled maintenance and backed by an up to 6-year/100,000-mile warranty,¹ including complimentary 24/7 roadside assistance. Because BMWs are engineered with industry-leading active and passive safety features, each CPO model also comes with peace of mind, standard.

Visit bmwusa.com/cpo to learn more about the BMW Certified Pre-Owned Program and view an interactive brochure, as well find BMW CPO models, dealerships and special offers.

¹ From in-service date. For more information, please visit **bmwusa.com**.

BMW Ultimate Service®

\$0

Maintenance*

For the first 4 years or 50,000 miles

Engine Oil Services Inspection Services Wiper Blade Inserts Brake Pads Brake Discs Engine Drive Belts Brake Fluid Service

* Whichever comes first. For details on BMW Ultimate Service, visit bmwusa.com/ultimateservice.



JOIN THE FUN

June 1 GRAND-AM
Detroit Belle Isle Grand Prix, Detroit, MI

June 15 GRAND-AM Mid-Ohio Sports Car Course, Lexington, OH

June 30 GRAND-AM
Watkins Glen International, Watkins Glen, NY

To request additional information on many of the topics you see here, call BMW Customer Relations toll-free at 1-800-831-1117, or log on to our award-winning website at bmwusa.com.

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