



BMW Names Cyclist Evelyn Stevens Final Member of BMW Performance Team

Stevens Selected by Popular Vote in National Online Competition, Completing Roster of Eleven Elite Athletes

Woodcliff Lake, NJ – Sept. 23, 2011... BMW, the Official Mobility Partner of the United States Olympic Committee (USOC), has added cyclist Evelyn Stevens to the BMW Performance Team, an elite group of Olympic and Paralympic athletes who hope to compete at the London 2012 Olympic and Paralympic Games. In the lead up to the London 2012 Games, Stevens will receive financial support as well as access to BMW resources and technologies as she trains and competes to qualify for a berth on the U.S. Olympic Cycling Team.

Stevens joins the team by popular vote. BMW invited Americans to cast their vote online to select one of three Olympic hopefuls to become the last member of the BMW Performance Team. Henry Cejudo (wrestling) and Ursula Grobler (rowing) also competed for the slot, which asked participants to view video testimonials from each athlete at www.bmwusa.com/teamusa before voting for the athlete they felt most deserved to be a part of the team. With her unique personal story of a transition from Wall St. to competitive cycling at the age of 25 and dogged determination, Stevens earned more than 50 percent of the popular vote. A relative newcomer to the sport of competitive cycling, Stevens has captured the attention of the cycling world winning races including the Fitchburg Classic, the Cascade Classic and a stage at the Route de France.

“As a female competing in a sport in which funding is notoriously difficult to obtain, I’m so grateful to become a member of the BMW Performance Team,” said Stevens. “To know that I have my peers to thank for rewarding my passion and drive for competitive cycling with their vote makes this even more of an honor.”

“We are so proud of all three of these talented and committed athletes, and our congratulations go to each of them as they continue to reach for their Olympic dreams,” said Trudy Hardy, Manager, BMW Marketing Communications and Consumer Events, BMW of North America. “We are also happy to have had the opportunity to empower our passionate BMW community to select the final member of our team, and look forward to witnessing together the future successes of Team USA.”

Other members of the BMW Performance Team include Ricky Berens (swimming), Matt Chrabot (triathlon), Bryan Clay (track & field), Natalie Coughlin (swimming), Janet Evans (swimming),

April Holmes (Paralympic track & field), Jonathan Horton (gymnastics), Clay Johnson (sailing), Sanya Richards-Ross (track & field), and Mallory Weggemann (Paralympic swimming).

BMW has a long standing, global commitment to performance-driven sports and looks forward to fueling the athletic performance of Team USA through 2016. In the lead up to the London 2012 Olympic and Paralympic Games, BMW will apply its resources and technologies to advance the training and performance goals of the Olympic and Paralympic athletes of Team USA. To learn more about BMW's partnership with the USOC and National Governing Bodies USA Bobsled & Skeleton, US Speedskating, USA Swimming and USA Track & Field, visit www.bmwusa.com/usoc.

BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 339 BMW passenger car and BMW Sports Activity Vehicle centers, 138 BMW motorcycle retailers, 105 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

About the USOC

The United States Olympic Committee (USOC) is recognized by the International Olympic Committee as the sole entity in the United States whose mission involves training, entering and underwriting the full expenses for the U.S. teams in the Olympic, Paralympic, Pan American and Parapan American Games. In addition to being the steward of the U.S. Olympic Movement, the USOC is the moving force for support of sports in the United States that are on the program of the Olympic, Paralympic, Pan American and Parapan American Games. For more information, please visit www.teamusa.org.