



MORE FEATURES. MORE POWER. MORE EFFICIENCY. THE 2013 X3.

BMW Efficient Dynamics Less emissions. More driving pleasure.





THE NEW X3 xDRIVE28i: FASTER 0 TO 60. SLOWER FULL TO EMPTY.

It sounded like an impossibly tall order: how could BMW improve upon the latest-generation X3? But the engineering wizards in Munich thrive on challenges and now they proudly present the 2013 X3 xDrive28i.

Building on the X3's already dynamic performance, this new model is even more desirable. Now equipped with BMW's award-winning four-cylinder engine – a 240-hp, 2.0-liter TwinPower Turbo – and an 8-speed automatic transmission, its 260 lb-ft of torque launches the X3 from 0–60 in just 6.6 seconds.¹ Fuel consumption, however, is decreased considerably, thanks to innovations like the new Auto Start-Stop function.

The drive characteristics of both the X3 xDrive28i and X3 xDrive35i can now be personalized through Driving Dynamics Control. Select COMFORT, SPORT and SPORT+ modes, which change settings for Dynamic Stability Control (DSC), accelerator pedal response and power steering assist. There is also an ECO PRO mode for even greater fuel savings, as displayed in the dash.

Both X3 models can also be equipped with optional driving assistance features, such as Lane Departure Warning and Head-up Display, adding an active safety edge to this already cutting-edge BMW.

¹ BMW AG preliminary results. BMW urges you to obey all posted speed laws and always wear safety belts.

WHAT'S NEW

RETURN OF THE SCULPTED SUPERCAR: THE ALL-NEW BMW M6 CONVERTIBLE



More powerful, more athletic, more luxurious and more efficient than ever: the all-new, third-generation BMW M6 Convertible masterfully blends exclusive luxury and everyday drivability with supercar performance. Push the Start button and awaken the 560-hp M TwinPower Turbo V-8 engine. Mated to a 7-speed M Double Clutch Transmission, it generates 500 lb-ft of torque at just 1500 rpm, sprinting from 0–60 mph more quickly than its predecessor – yet consuming nearly one-third less fuel.² The most demanding sport driving maneuvers are a breeze, thanks to innovative performance technologies and ergonomic Multi-contour seats that hold you comfortably yet firmly in place.

Drop the sculpted top and drink in the sun and stars. Or raise it and admire the performance-oriented cockpit and elegant interior designed to keep you and three passengers comfortable – and thoroughly entertained by the rich sound system or simply by the magnificent growl of the M Power engine.

² Preliminary – EU test cycle results.

BMW FINANCIAL SERVICES

BMWUSA.COM/SPECIALOFFERS – THE INSOMNIAC SHOPPER'S SECRET

Each year, it seems the BMW models become more irresistible. So if you're starting to lose sleep thinking, "Hmm – I wonder if there are there any special offers on that BMW?" don't wait another minute. Go online to bmwusa.com/financingoffers for the latest finance deals. The best lease deals? Check out bmwusa.com/leaseoffers. Want to see featured deals on new and Certified Pre-Owned models? You want bmwusa.com/specialoffers.

The best part: you can satisfy your yearning for a BMW anytime, day or night. While you're online, log on to bmwusa.com/mybmw and check your BMW Financial Services account status – make instant or scheduled online payments, update your personal profile and more. Then go back to bed.



BMW ACCESSORIES

MAKE A SOUND DECISION ON YOUR BMW'S PERFORMANCE

One of the most viscerally pleasing features of a BMW is the exhaust note. BMW Performance Exhaust systems are designed to deliver optimized performance while creating a sound that deeply satisfies the senses.



BMW Performance Exhaust

A high-quality stainless steel system with chrome-plated tips and a muffler that produces an incredible note. Available for various 1 Series, 3 Series, 5 Series and X5 vehicles. A0139623

BMW M3 Performance Exhaust

Designed for both track and street, this flow-optimized system is crafted from Inconel® - a lightweight chrome-nickel allov that's highly corrosionand heat-resistant. Features perforated inner pipes and polished titanium tips laserengraved with the M logo. A0134009



For complete information, including prices and availability, and to order Original BMW Accessories, contact your local BMW center. To see the entire Accessories collection, visit shopbmwusa.com.

EVENTS

SHOW YOUR WINNING SPIRIT AT BMW DRIVE FOR TEAM USA



Want to have a great time while helping Team USA bring home the gold? You can – by participating in BMW Drive for Team USA. At this event, which runs from April to August 2012, you'll experience the thrill of driving the all-new BMW 3 Series – the sixth generation of BMW's iconic sports sedan, now available in Sport, Luxury and Modern Lines. Then compare its crisp handling, muscular yet efficient engine, spacious interior and luxurious appointments against the competition.

BMW rewards each registered drive with a donation to Team USA – and as a participant, you will be eligible to receive an exclusive offer from BMW. While there, you'll also have the opportunity to meet a Team USA athlete.

To register or for more information, please visit bmwusa.com/DriveForTeamUSA. It's not just a test drive. It's a competitive event.

JOIN THE FUN

May 11 – 13 GRAND-AM Road Racing New Jersey Motorsports Park, Millville, NJ

May 12 American Le Mans Series (ALMS) Laguna Seca, Monterey, California

CAR TIPS

FIND YOUR WAY AROUND YOUR BMW'S NAVIGATION SYSTEM



If your BMW has an on-board Navigation system, did you know it can do all these things – and more?²

- Display and guide you to local points of interest, such as restaurants by cuisine, gas stations, hotels, shops, BMW centers and more.
- Show the shortest, fastest or most fuel-efficient routes; avoid highways, tolls or ferries.
- Show the location, length and wait time of traffic jams – and suggest alternate routes.

Vehicles with BMW Assist™ offer additional features. To learn the full scope of your Navigation system's capabilities, check your Owner's Manual – also at bmwusa.com – and make every trip more enjoyable!

To request additional information on many of the topics you see here, call BMW Customer Relations toll-free at 1-800-831-1117, or log on to our award-winning website at bmwusa.com.

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² Features may vary, based on BMW model and year.